

LoyaltyDollars.com Anthony Hall

Emergency Cease and Desist Order

DATE: May 3, 2002 RESPONDENTS: LoyaltyDollars.com and Anthony Hall of Dover, Delaware ALLEGATIONS: On March 27, 2002, respondent Hall placed a posting on an Internet newsgroup seeking investors and promising returns of 20% over ten months. On March 29, 2002, respondent Hall sent a business plan for LoyaltyDollars.com to a Kansas resident and solicited the Kansas resident to invest. The investment opportunity is not registered with the Office of the Securities Commissioner, and the respondents are not registered as broker-dealers or agents. ORDER: The respondents are ordered to cease and desist from selling unregistered securities and from transacting business in the State of Kansas as broker-dealers or agents without registration.

Notice to Investors: If you are not a resident of Kansas and have been affected by actions that are similar to those described in this synopsis, you should consider contacting your state securities regulator for assistance. To locate your securities regulator, go to the [North American Securities Administrators Association](#) website. If you choose to contact your state securities regulator, please inform him or her of the action taken by the State of Kansas.